



Business travel reporting with the Hotel Carbon Measurement Initiative (HCMI)

What is HCMI?

The Hotel Carbon Measurement Initiative (HCMI) is a free and voluntary methodology which enables hotels to measure and report on the carbon footprint of a hotel stay, event or meeting in a consistent way. Globally, over 21,000 hotels are currently using HCMI.

Why is it relevant to me?

Corporate customers are increasingly asking for information about their suppliers' environmental performance and need accurate and comparable data to report on their carbon emissions. As a travel buyer, you need to be ready to respond to your customers. Offering this additional service demonstrates industry leadership and will;

- Enable your customers to improve their environmental reporting by providing data on their business travel emissions
- Demonstrate your commitment to driving environmental management in the supply chain, aligning your business with a growing movement of industry operators seeking continual improvement
- Gather accurate baseline data to enable your customers to track and offset their emissions, should they choose to do so.
- Offer a point of differentiation from your competitors.

Which hotel companies are involved?

The companies behind the initiative are Accor, Beijing Tourism Group, Carlson Rezidor Hotel Group, Diamond Resorts International, Fairmont Hotels and Resorts, Hilton Worldwide, Hong Kong & Shanghai Hotels, Hyatt Corporation, InterContinental Hotels Group, Jumeirah Group, Mandarin Oriental Hotel Group, Marriott International Inc, Meliá Hotels International, MGM Resorts International, NH Hoteles, Orient-Express Hotels Ltd, Pan Pacific Hotel Group, Premier Inn - Whitbread Group, Starwood Hotels & Resorts Worldwide, Inc., Shangri-La Hotels and Resorts, The Red Carnation Hotel Collection, TUI AG, Wyndham Worldwide. Many other independent hotels and smaller chains also use HCMI. HCMI was developed by a working group formed of the above companies, the International Tourism Partnership, World Travel & Tourism Council and KPMG.

What should I do next?

Ask your hotel suppliers to provide you with carbon footprint information and to report their figures according to the Hotel Carbon Measurement Initiative (HCMI) methodology, available via info@hotelcarboninitiative.org. Note HCMI is consistent with the Global Business Travel Association RFP questions;

- What is the carbon footprint per occupied room?
- What is the carbon footprint per m² / ft² of meeting space per hour?

For more information, please contact Fran Hughes, Head of Programmes, International Tourism Partnership +44 (0)20 7566 8702, fran.hughes@bitc.org.uk

A part of



International Tourism Partnership

The voice for social and environmental responsibility in the industry

137 Shepherdess Walk | London N1 7RQ | T: +44 (0)20 7566 8782 | itp@bitc.org.uk

www.tourismpartnership.org | www.bitc.org.uk

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